



COUNTER TERRORISM POLICING

INFORMATION NOTICE

National Counter Terrorism Protective Security Information Message — 8th December 2017

UK TERRORISM THREAT LEVELS

INTERNATIONAL in the UK

**SEVERE
AN ATTACK IS
HIGHLY LIKELY**

NORTHERN IRISH RELATED
in the Britain

**SUBSTANTIAL
AN ATTACK IS A STRONG
POSSIBILITY**

NORTHERN IRISH RELATED
in Northern Ireland

**SEVERE
AN ATTACK IS
HIGHLY LIKELY**

For more information
please see:
<http://www.mi5.gov.uk>

PROTECTING CROWDED PLACES—SOCIAL MEDIA ENGAGEMENT ACTIVITY

Throughout December and January, Christmas, New Year and Sales period, there is a need to raise awareness and vigilance at events and crowded places without causing alarm. This will be the first time that 'See It Say It Sorted' will be used next to ACT Action Counters Terrorism brand.

Social media content will be distributed via the Counter Terrorism Policing Twitter account **@TerrorismPolice** and **Counter Terrorism Policing UK** on Facebook; amplified by the UK policing network and stakeholders.

Event organisers and businesses responsible are asked to retweet or replicate messaging. Content is being prepared that is appropriate for the platform and the festive period with very simple messaging reminding people to enjoy the festivities and be vigilant.

The period has been split into themes and content will reference activities fitting into each theme :-

7–15 December 2017	Events & Celebrations
16–18 December 2017	Sporting Events, Shopping
19–24 December 2017	Last Minute Shopping, Events & Celebrations
26–30 December 2017	Sporting Events, Shopping
31 December 2017 -1 January 2018	New Year Celebrations

Social media content will be distributed via the Counter Terrorism Policing Twitter account **@TerrorismPolice** and **Counter Terrorism Policing UK** on Facebook; amplified by the UK policing network and stakeholders.

We are encouraging widespread amplification. Your channels will help to reach a far greater audience.

ACT
ACTION
COUNTERS
TERRORISM

 **COUNTER
TERRORISM
POLICING**

National Counter Terrorism Protective Security Information Message

Ways you can support

- ◆ Share the below suggested content and adapt for your other channels
- ◆ Follow [@TerrorismPolice](#) on Twitter and [Facebook](#) over the coming weeks
- ◆ Share the digital assets we sent alongside this digital tool kit.
- ◆ Include hashtag **#SeeltSayItSorted #ActionCountersTerrorism** in posts
- ◆ For overarching ACT campaign information, signpost audiences to the ACT website – www.gov.uk/ACT

Suggested Tweet

Please retweet and share content from CT Policing channels where appropriate

We support the @TerrorismPolice timely reminder to look out for suspicious behaviour and if you see anything that causes you a concern: do not ignore it, tell someone #SeeltSayItSorted #ActionCountersTerrorism

CT Policing Messaging

- Enjoy the festive fun and celebrate in style! Look out for each other. If you see something suspicious do not ignore it, tell someone straight away. #SeeltSayItSorted #ActionCountersTerrorism
- Heading out to find that perfect gift? Look out for each other. If you see something suspicious do not ignore it, tell someone straight away. #SeeltSayItSorted #ActionCountersTerrorism
- Off the [football/rugby] this weekend/today/tonight? Enjoy the match and know the game plan: tactics to keep you safe and improve stadium security #ActionCountersTerrorism
- Getting that last minute gift sorted? Don't leave it too late! Whilst out and about if you or hear anything that causes you concern: report it, don't ignore it. #SeeltSayItSorted #ActionCountersTerrorism
- Enjoy the New Year celebrations and have a great time! Stay safe and look out for each other. If you see something suspicious or anything that appears out of place - don't ignore it, report it #SeeltSayItSorted #ActionCountersTerrorism
- Happy New Year! Hope you had a great night. Looking ahead to 2018: we're committed to keeping people safe from terrorism, and you can help by reporting anything you see or hear that's suspicious. Don't ignore it, you could help make the difference. Just ACT #ActionCountersTerrorism